



**GLOBAL INTEGRATED
REIMBURSEMENT SERVICES INC.**

NEWSFLASH!

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A One-Month Doc Fix was Passed by the Senate; House Action After Thanksgiving

Some Highlights:

GIRS analyzes far reaching changes for clients.

November 18, 2010 — The Senate unanimously passed a bipartisan bill postponing a 23 percent cut in Medicare physician payment from December 1 to January 1. The Senate bill [the Physician Payment and Therapy Relief Act, was crafted by Sen. Max Baucus (D-MT)] has the following impact:

- Postpones the December 1 2010 pay cut to January 1, 2011
- It preserves the 2.2% raise that physicians received from an earlier doc fix bill

Congress will reconvene on November 29, giving the House the opportunity to approve the Senate legislation before the December 1 deadline. The American Medical Association (AMA) is urging for Congress to pass a one-year fix as soon as they return from the Thanksgiving holiday

Our reimbursement consultants are tracking this and other developments that will impact patient access and market access for your medical technologies. Please contact GIRS at 901-322-6018 from 8:30 am CST– 5pm CST Monday to Friday . Calls received after hours will be returned the next business day. E-mail requests may be sent to info@girsinc.com. Additional information about GIRS services is available at www.girsinc.com.

Testimonials from GIRS clients are available for review at:

<http://www.girsinc.com/testimonials.html>

Sources:

- <http://www.medscape.com/viewarticle/732858?sssdmh=dm1.649572&src=nlne&uac=107464BN>
- <http://thehill.com/blogs/healthwatch/other/130079-health-roundup-qdoc-fixq-clears-senate>

Key GIRS Services:

- **Identify payer mix for target patient population/indications**
- **Develop coding strategies**
- **Conduct payer surveys to assess current/future trends**
- **Determine clinical and cost endpoints of interest to payers for coverage of new products**
- **Conduct ongoing payer policy monitoring and research**
- **Conduct payer advocacy to ensure appropriate coverage and payment**
- **Develop and conduct sales force training**
- **Support and Educate providers**
- **Provide international reimbursement services**
- **Help providers appeal denials of coverage for your products**

Important Notice: Important Notice: Do not print, distribute, edit, or duplicate. This newsletter is for the purpose of providing educational legislative developments for GIRS current and potential clients . It is not intended to increase reimbursement or provide a guarantee to anyone. Coverage and reimbursement are dynamic and change frequently. Every effort will be made to provide the most updated information. This information is current as of November 18, 2010.

Global Integrated Services Inc.

Sajini Thomas - MHSJA President

5100 Poplar Ave., Suite 2700. Memphis, TN 38137

Phone: 1.901.322.6018 Fax 1.901.339.4840

Phone: 901-322-6018

Fax: 901-339-4840

E-mail: info@girsinc.com,

Website: www.girsinc.com